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Special Announcement from Sign2Me CEO, Bob Tarcea

Today, I have the pleasure of sharing with you some very exciting news!

We're announcing the launch of our new **Sign2Me Instructors-Only Online Store!** In celebration of our Grand Opening, you'll be able to take advantage of an exclusive opportunity being offered only to our Certified Sign2Me Instructors. For the first time, you and your Sign2Me Instructor, extended

Hello Bob!

We have some exciting news to announce this month! First, we are launching the new **Sign2Me Instructors-Only Online Store**. Wholesale discounts and online ordering! As soon as you sign-on to the Instructors' Portal you will find your link to easily order product. Make sure you read Bob Tarcea's Special Announcement too, because Sign2Me is offering some very special Grand Opening discounts in the next few months. You'll definitely want to take advantage of this opportunity.

Second, we have just released the new Linda Stoller Music for Education series CDs; 'Literacy Rocks', 'Songs for Words, Wiggles and Giggles', and 'Sounds like Fun'. So be sure to order your copies today!

One last note, Earth Day is being observed this year on April 22nd. It's a great topic to use in your classes or teaching your own children about the importance of taking care of our Mother Earth. Books you might find in your local library that you can sign to are "Litterbug Doug" or "Recycle Michael," both by Trudi Strain Trueit, or "Earth Day" by Gary Kowalski. Have fun learning and teaching some new signs.

A handwritten signature in black ink that reads 'Marilyn'.

Marilyn Prevatte
Director, Instructors' Network

Business... and More Business!

In a previous Insight newsletter I suggested you that you contact **SCORE** for additional support with your business, now I want to let you know about the **SBA**; <http://sba.gov>. The SBA or Small Business Administration also has some great resources for you to use and free online training to

family members will be able to buy directly from Sign2Me at a wholesale discount that exceeds what is available to nearly every retail store in the World!

This will give you a competitive edge in this difficult economy to help you build your business, make more money, and at the same time affordably get great Sign2Me tools and learning materials into the hands of your students.

Our Grand Opening Sale starts as soon as you receive your special discount codes and runs through July 4, 2009.

To learn more about your exclusive new Sign2Me Instructors' Online Store and our exciting "Grand Opening Sale" ... watch for more details coming to your Inbox soon!!

From all of us at Sign2Me, we thank you for helping us to leave such a positive impact on the world! Thank you for being part of our Sign2Me family!

All My Best Regards!

... Bob

help you start or grow your business. They can guide you on obtaining a small business loan, such as a Microloan to help fund your new business. You could use the loan to set-up more marketing programs, to purchase products for resale, or just to have a few dollars available for overhead costs. An SBA loan is less expensive than a commercial loan and it lets you take longer to pay back, usually up to 10 years with lower monthly payments. The SBA has a complete list of libraries and resources, podcasts and a list of local resources for you to use if you are in the United States. Again, even though the SBA, like SCORE, is U.S. based, many of our international Instructors may find useful information to help with your business through this site.

Another recommendation is using **Microsoft Office Live Small Business**. Office Live has some great resources and they are all *FREE!!* You can create professional-looking websites using a wide range of templates with easy to design tools. Also, you can have free web hosting starting at 500 MB of storage, free e-mail accounts and free online document storage.

Creating a website domain with an e-mail account that says who you are, example; me@signing.com is a great way to bring in more customers and everything is free except starting in year two you pay only \$14.95 once a year for your Domain Name registration, like www.signing.com. Visit <http://smallbusiness.officelive.com/pricing> to get additional information and start your personal website today!!

Early Childhood Education

It is that time of year when the kids are going on scavenger hunts for eggs, chocolates, bunnies, and chicks! We have a fun and educational scavenger hunt for you! All you need is your computer and you're on your way.

During this scavenger hunt you will be searching for Early Childhood Education Standards for your state. By visiting your state department of education you can hunt to see if your state is one of many who have developed early learning standards. If your state has developed standards, then take time to familiarize yourself with them to support your families and young children you work with. For the Sign2Me Instructors who work with early childhood educators it is beneficial to link these standards to your objectives in your trainings. Being aware of early childhood learning standards increases your knowledge base as an instructor and provides you with credible information to support child development.

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local AEYC. Compare NAEYC's Early Childhood Standards to your state standards. Have fun and enjoy the hunt learning about your local organizations and the professional growth opportunities they provide through your local AEYC or department of education.

Check Out Linda's 3 Newest CDs

Music for Early Education



[Click here](#) for more information!